

Response ID ANON-6WZM-C32Y-N

Submitted to Choice on units of measurement: markings and sales
Submitted on 2022-06-18 15:31:46

About you

What is your name?

Name:
Phil Archer

What is your email address?

Email:
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What is your organisation (if relevant)?

Organisation:

Are you happy for your response to be published?

Yes

Questions for everyone

1a Are there any specific areas of consumer transactions that should be a priority for allowing a choice in units of measurement, and why?

No

Please explain why:

1b Are there any specific areas that you think should be excluded from a choice in units of measurement, and why?

No

Please explain why:

1c If an item is sold in imperial measures, should there be a requirement for a metric equivalent alongside it?

Yes

Please explain further if you wish:

Questions for business

2 What would be the consequences of your business having the freedom to sell products in imperial measures, if you wished?

Please respond here:

Any business operating such a ridiculous xenophobic, ignorant claptrap of a policy would lose custom as people like me would boycott them.

Questions for consumers

3a If you had a choice, would you want to purchase items (i) in imperial units? (ii) in imperial units alongside a metric equivalent?

In imperial units alongside a metric equivalent

Please explain further if you wish:

Imperial units are OK as an additional reference but should not be allowed to exist without their metric equivalents - in other words, the status quo suits me fine. I would not normally wish to buy something only labelled in imperial units.

3b Are you more likely to shop from businesses that sell in imperial units?

No

Please explain further if you wish:

I'm 59. I have never been taught imperial units. I don't use them, don't understand them and see zero reason to learn what, for me, would be a new system.

3c Do you foresee any costs or benefits to you from businesses being permitted to sell: (i) solely in imperial units? (ii) in imperial units alongside a less prominent metric equivalent?

(i) Solely in imperial units:

Loss of trade to people like me.

Loss of trade to visitors from pretty much anywhere else in the world.

Reputational damage to the UK being so xenophobic and narrow minded as to think this is a good idea.

Brexit has made us a laughing stock and a pariah already (even before the intentional and deliberate breaking of international law). This would be a visible sign of the country's utter stupidity.

(ii) In imperial units alongside a less prominent metric equivalent?:

Cost of conversion to/from the system used just about everywhere else in the world.

3d Do you have experience of buying solely in imperial units?

No

Please expand on your response if you wish:

I'm 59

Questions for trading standards

4 What potential impacts might there be on regulatory activity, including any costs or benefits?

Please respond here:

Yet more Brexit red tape, time wasted converting to/from whatever archaic units are deemed 'British' in Mr Rees-Mogg's entirely dysfunctional brain.